

Exclusive RED CARPET INVITATION to attend The International Fashion Runway in Dubai!

The International Fashion Runway, **presented by Al Haramain Perfumes** as show Title Sponsor!

Join us for Dubai's most **EXOTIC LUXURY FASHION RUNWAY EVENT**, as the fashion industry's elite gather together for an evening of **Fierce Runway Moments, Spectacular Designer Wear, Surprise Entertainment, a stunning Supercar Showcase and much more!**

Get your FREE SPECIAL INVITATION to attend the show, Limited seats only - Register now at www.tifrdubai.com/invitation

The Dubai Edition of the event will be held this May 2024 followed by international editions globally. **Join us on May 25th Sat, 2024 at Dubai World Trade Centre (Hall 5), Doors Open 5pm onwards, FREE Entry, prior registration required (Limited Seats only) at www.tifrdubai.com/invitation**

The show brings together the *crème de la crème* of the Global Fashion Industry from the most **celebrated International Fashion Designers to the finest Fashion Bands** with carefully curated **haute couture, gowns, evening wear, casual wear, jewellery, fragrances and much more!**

At the show, meet our **Brand Ambassador and Celebrity Guest**, the stunning **Elli AvrRam, Popular Swedish-Greek Bollywood Actress.**

The International Fashion Runway is **founded and organised by Neha Silva**, a serial fashion entrepreneur, runway model and fashion influencer specialising in organising global fashion events for over 12 years. This event is supported and backed by a very strong and talented team comprising of **Celebrity Show Director - Master Ehab AIALI aka Bibo, Event Support Partner - Sawam Mehara, Saumya Sahay - Event Head, Event Team - Keval Sandhu, Makeup & Hair Glam Partner - Sara Sheikh, Creative Director Photography - Suraj from Suraj C Photography and Creative Director Photography - Nadeem from Studio 93.**

Attendance to the event is **exclusively by invitation-only** and includes **top international fashion designers, fashion and film celebrities, fashion influencers, fashion media, affluent upmarket consumers, fashion scouts, casting directors, model agencies and industry professionals.**

The international designers at the show will be showcasing their **exclusive summer couture collections.** The designers on show include, from **UAE** The Gem Fashion by Moshira Ismail, From **UK** The Great White Shirts by Willys & Danny by Willam Markose and Danny Markose, from **Nepal** Shree Balaji Diamonds by Prince and Sachin, Famous **Indian designers** Rina Dhaka, Ramesh Dembla, from the **Philippines** the well known El Ange by Angel Villar de Jesus and Italian designer Mamile Shop by Desiree Demichiellis from **Italy.**

Our featured **Showstoppers** include **Leshaan Sehgal** - Bollywood Actor & Model, **Debanjali Kamastra** - Entrepreneur, Actor and Mrs. Earth, **Ajmal Khan** - Actor, popular Influencer & Entrepreneur, **Pamala Serene** - Ms. UAE World, **Saim Ali** - Actor, TV presenter & popular Fashion Model, **Avantika Mohan** - Famous Digital Creator, Influencer in UAE alongside celebrity personality **Prachi Mishra**.

Exclusive **Fashion brands** at the show include Lifestyle brand **Relaxaa Home Textiles** showcasing premium bed sheets by Saravanan Palaniappan, Luxury Auto Sponsor **Oscar Luxury Auto** with Managing Partner S.S. Bassi, Hospitality Partner - **Sokos Café**, F&B partner - **Brewer 85 Café**, exclusive floral partner **fnp.ae**, **Cosmetics partner - IFMNS Cosmetics**, **Aesthetics clinic Partner - Skinlab clinic by Dr. Jamuna pai**, Event Audio Visual & Production Partner - **Dezibel Events**, Jewellery gifting partner - **Biyani Jewels** and Exclusive Makeup Partner - **Daily Life Forever52**.

The International Fashion Runway is proudly supported by our **Media Partner Khaleej Times**, TV Media Partner - **Zee TV**, Premium Magazine Partner - **FilmfareME**, Supporting Partners - **DXB Live**, **MobiEventz**, **Xpatzhub Dubai** and **Shock Talent Management**.

We look forward to welcoming you to the show!

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